



**ROCHESTON® CERTIFIED
ARTIFICIAL INTELLIGENCE
ENGINEER**

Certified by Rochester®

RCAI® Training Program Guide



About **Rocheston**

Rocheston, a young New York based internet technology start-up, despite being in its nascent stage, is a company that is raring to go. Rocheston has a worldwide presence, with its headquarters in New York. The company's technology development center is based out of Chennai, with reach offices in Singapore and Dubai.

The team at Rocheston consists of young, liberal, innovative and forward-thinking individuals **who want to make a difference and change the world. At its core, Rocheston is a next-generation innovation company,** with cutting-edge research and development in emerging technologies such as Cybersecurity, Internet of Things, Big Data and automation.

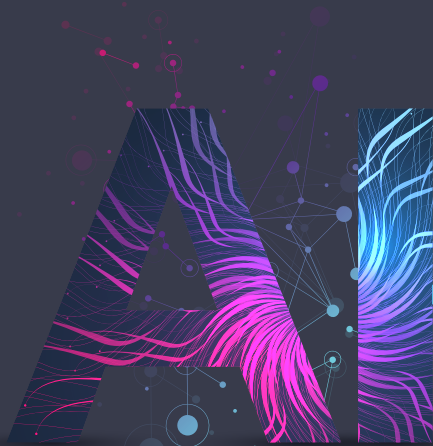




Demand for **Artificial Intelligence (AI)**

The demand for AI skills extends to almost every field imaginable. **As a result, professionals who are proficient in AI and related technologies like machine learning, robotics, natural language processing, and predictive analysis are on top of the hiring pyramid.**

The ability to understand and manipulate big data, in **conjunction with AI skills, is considered a highly valuable tandem of skills.** Due to the rapid digitalization and the continuous advancement of technology, the demand for AI skills is likely to rise even more in the future.



- Technology Sector
- Healthcare
- Banking and Finance
- Manufacturing
- Retail
- Education
- Research
- Government Services



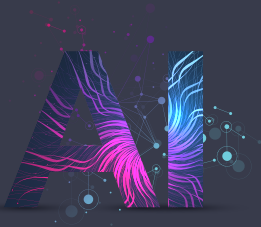
Technology Sector

With tech giants like Google, Facebook, Amazon, and IBM investing heavily in AI technology, the demand for AI specialists in this sector is skyrocketing. **AI is used here for automating repetitive tasks**, analyzing big data, and enhancing user experience by making algorithms more intuitive and sophisticated.



Healthcare

AI's potential to transform healthcare is immense, with its ability to analyze complex medical data for improved diagnostics and treatment. Hence, **there is a rising need for AI specialists who can build AI and machine learning models** for predicting patient health outcomes, automating administrative tasks, developing virtual nursing assistants and creating precision medicine strategies.





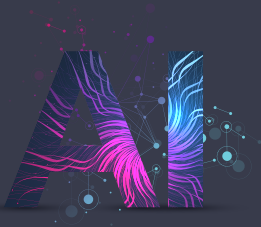
Banking and Finance

AI is revolutionizing the banking and finance sector by enhancing customer service through chatbots, detecting fraudulent activities, **making precise predictions for investments, and automating routine tasks.** Specialist in AI and machine learning, therefore, are in high demand here.



Manufacturing

AI in the manufacturing sector helps with predictive maintenance, which reduces operational costs. It also improves supply chain efficiency. Professionals proficient in **artificial intelligence can drive the digital transformation in this industry.**





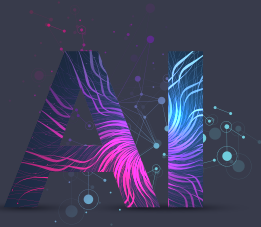
Retail

The retail sector uses AI for inventory management, personalized marketing, customer service, **predicting future purchase patterns etc.** Therefore, they need AI-specialized workforce.



Education

AI is being used to automate grading, give students and educators helpful feedback, and **adjust educational techniques** based upon responses. AI experts can contribute greatly in this sector to create such innovative solutions.





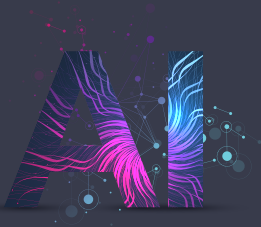
Research

AI research is an emerging field, and researchers working on AI algorithms, machine learning models, and **data analysis** are highly sought after.



Government Services

AI contributes to **enhancing security, automating paperwork, improving decision making**, and much more. Therefore, governments around the world are also seeking AI specialists.





Companies embracing AI

Artificial Intelligence (AI) has emerged as one of the leading technological advancements applicable in various sectors globally. In business, companies can experience numerous benefits by using AI in their operations:



Cost Reduction: Artificial Intelligence (AI) has emerged as one of the leading technological advancements applicable in various sectors globally. In business, companies can experience numerous benefits by using AI in their operations:



Increased Productivity: AI technology can perform tasks round the clock without breaks, unlike human beings. This leads to increased productivity, faster turnaround times, and higher profit generation.



Improved Decision Making: AI algorithms can analyze vast amounts of data and generate insights for better decision-making. This can lead to improved strategies, operational efficiency, and innovation.



Enhanced Customer Experience: AI can provide personalized experiences to customers by analyzing their behavior, preferences, and purchase history. AI-powered chatbots can provide instant, accurate responses to customer queries, leading to enhanced customer satisfaction.



Predictive Capabilities: AI can forecast market trends and consumer behavior, enabling companies to stay ahead of their competition. Businesses can plan their strategies based on these AI-generated forecasts to achieve their sales and marketing objectives.



Improved Accuracy: AI significantly reduces the risk of errors in tasks, particularly in areas involving big data analysis. Machine learning algorithms ensure more accurate results, increasing the overall quality and value of work done.



Risk Management: AI can identify potential risks and fraudulent activities through predictive analysis, enabling enterprises to take necessary precautions to prevent losses.



Product Innovation: AI can help in developing new products and services by generating new combinations of existing features or suggesting entirely new features.



Support for Remote Work: AI-powered tools can enable more efficient remote working environments, offering benefits like automatic meeting scheduling, task management, and even improving cybersecurity for remote connections.



Training and Development: Companies can use AI to develop personalized training programs for their employees, leading to better performance and productivity.

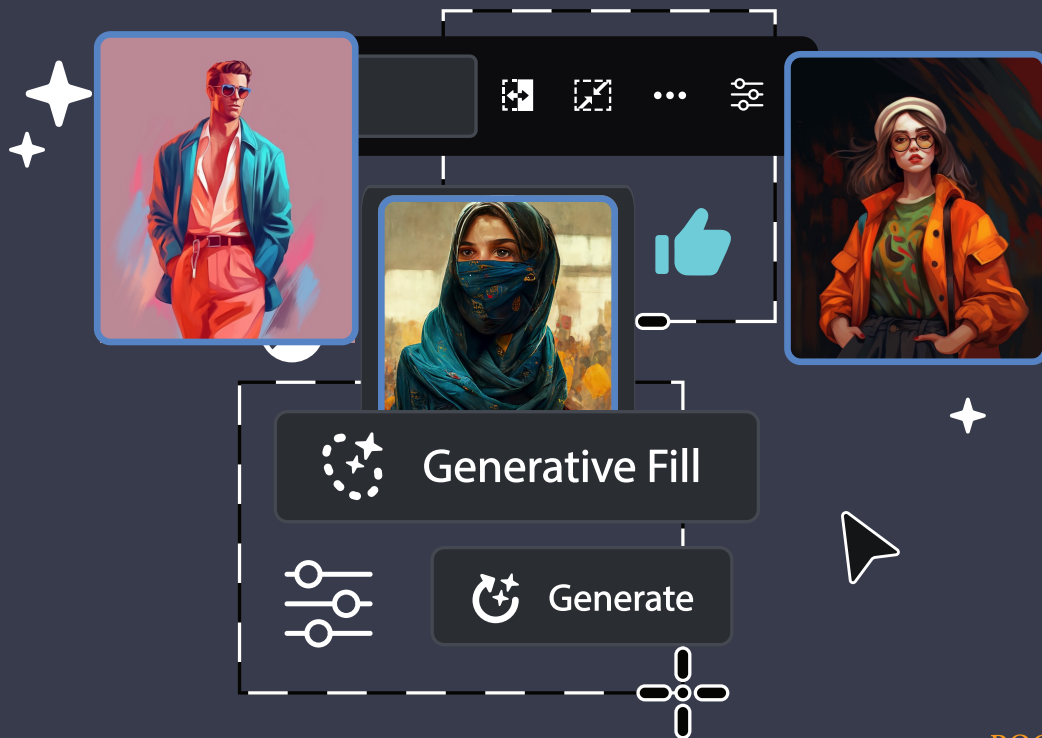


Rocheston Certified
Artificial Intelligence Engineer



AI Can **Generate Realistic Images**

Artificial Intelligence (AI) and machine learning algorithms, specifically **Generative Adversarial Networks (GANs)**, demonstrate an incredibly impressive ability to generate images. Through a blend of coding and design, AI can create both realistic and abstract images that are almost indistinguishable from those created by human hands.





AI Turning Into a **Booming Industry**

AI has become a billion-dollar industry in less than a decade. The industry holds enormous possibilities for enriching visual perceptions, decision-making ability and to react and adapt to specific fields of work.

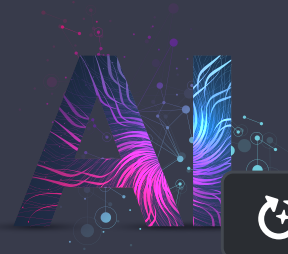




Generative AI



Generative AI is a subset of artificial intelligence that leverages machine learning models, particularly deep learning models, to produce creative, original content. It utilizes algorithms that mimic human ingenuity and creativity, breathing life into AI to generate human-like text, image, speech, and even designs.



Generate

Generative AI applications include creating realistic images, generating lifelike human speech, improving computer graphics in video games and movies, aiding in medical diagnostics, and composing music. In business, it has numerous applications such as generating personalized marketing content, innovative product designs, and business insights.



TOOL 🔍

AI



Ai

```
code snippets
```

```
code snippets
```

user

```
code snippets
```

Ai

```
code snippets
```

Ai

```
code snippets
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AI Applications

The growth of AI applications in areas such as face recognition, online searches, autonomous vehicles, robots, missiles, tumor detection, data analytics, gaming consoles, machine learning and more, is pushing industries to keep up with the certainty of future change.

There are more than 700,000 job postings for AI Engineers.



The rising demand for AI specialist engineers is clear, as there is an increasing demand for their skills. The likes of Amazon have recently advertised 1,000 AI-related job vacancies, and Google Corp has opened 500 such positions in the U.S. alone. Additionally, tech titans Microsoft and Sony have entered into a strategic agreement to develop image sensor chips that aim to offer a highly intuitive and friendly AI experience.

Marvelous feats of **Machine Learning** is making AI hot! Very hot!!

AI has already laid the foundation for future software solutions. It's enhancing people's lives with a combination of clever applications, intelligent computer systems, smart assistants, and the most recent smart-sensor technologies to provide real-time solutions anywhere and at any time. **So, as the saying goes: Take advantage of opportunities when they present themselves!**

AI is the buzzword of today, with 'intelligent assistants' at the heart of AI, supported by machine learning algorithms and Python programming. An AI engineer is armed with the necessary understanding of computer science, psychology, data science, mathematics, and machine learning in specific ratios.

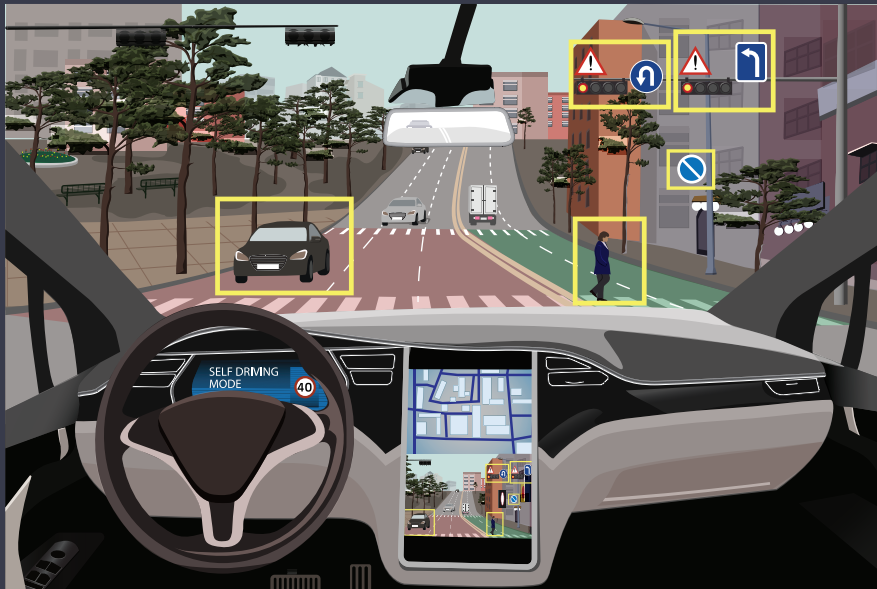




AI Revolutionizing the Future Cars

Every popular car maker in the world - Audi, Volvo, Tesla Motors, Mercedes-Benz, and General Motors, are testing self-driving vehicles.

The sophisticated AI algorithms are developed to offer enhanced experiences and new capabilities for car users. The AI technology offers an entirely new development paradigm where things exponentially improve by predicting beforehand what the car user needs. AI has pioneered in paving the way for “road-autonomy” by redefining the in-car experience, designing natural user interfaces, personalization and continuous driver awareness monitoring.





Business Leaders Embracing AI



Artificial intelligence (AI) has significantly shaped the world of business in recent years. With an array of potential benefits and capabilities, it's no surprise that business leaders around the globe are embracing AI technologies.

One significant way that business leaders are using **AI is for data-driven decision making. AI tools can analyze significant volumes of data rapidly, providing valuable insights that help business leaders make informed decisions.** Industries ranging from healthcare to financial services are leveraging this powerful technology to make their operations more efficient and effective than ever before.

Machine Learning

Deploying machine learning algorithms, scientists and engineers have developed functionalities like wake word detection, automatic speech recognition, natural language understanding, contextual reasoning, dialog management, question answering, converting text-to-speech and so on. Alexa is revolutionizing daily conveniences like **playing music, switching between TV channels, searching information, controlling smart home**, to much more by accessing computing resources available via Amazon Web Services (AWS) and its large-scale heterogeneous data resources.



Data Mining



Algorithm



Classification



Learning



Neural Networks



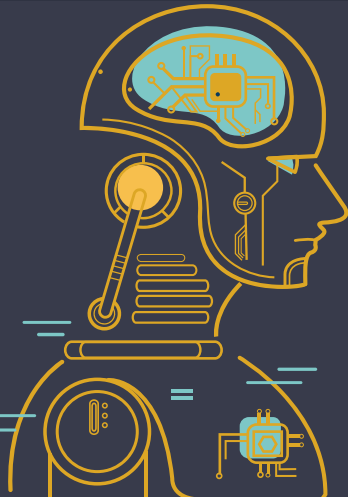
Deep Learning



AI



Autonomous



The role of AI in home automation is about exploring the use of contextual information for adapting language models (LMs) to each user agent interaction. Automatic Speech Recognition (ASR) systems are key to such interactions. Building language models (LMs) for ASR systems is to learn models that can be trained to predict the conditional word probabilities given the context of the previous words.



AI for Capturing **Cyber Threat Intelligence**

AI-powered cybersecurity solutions are here. The perfect combination of AI and machine learning capabilities of cyber security, accelerates the detection of malware and network intrusion over large networks with higher speed and accuracy. **Threat detection being a very specialized function, enabling AI-powered machines to learn from past cyber threats and gradually adapt to complex data,** offer better security solutions against complex cyber threats we face today.

AI enables organizations to gather pre-reconnaissance data (including anomalies, botnet and phishing detection) that can be used in procuring cyber threat intelligence.

Gathering of threat intelligence is the first line of defense in the cyber security infrastructure, followed by the reactive security systems such as intrusion detection systems (IDSs) and mitigation techniques.

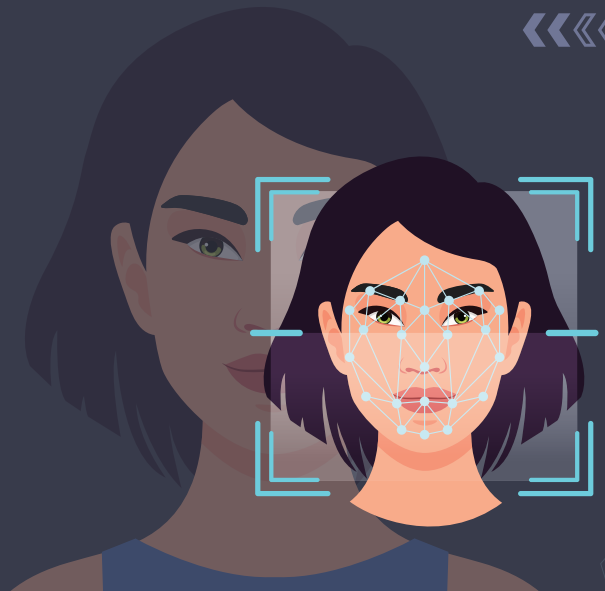




AI bringing about a **paradigm shift in businesses**

Artificial Intelligence (AI) is bringing about a paradigm shift in various business domains, redefining the way industries operate and strategize. With the burgeoning technologies of machine and deep learning, predictive analysis, natural language processing, **AI is ushering in an era of smart automation and decision-making capabilities that are revolutionizing business models.**

AI is transforming businesses by enabling them to leverage data more effectively. Businesses today generate vast amounts of data that carry vital insights into consumer behavior, market trends, and operational effectiveness. AI, with its advanced algorithms and computing power, can manage, analyze and interpret this complex data, offering valuable business intelligence that can drive informed decision-making.





RCAI Engineer



The RCAI Engineer certification course is designed such that upon the course completion, the RCAI Engineer is up and ready for a productive role in the AI projects. Therefore, the RCAI certification requires the learner to have a basic knowledge of some of the related subjects including basics of Python programming language, calculus & linear algebra and probability.

With the accelerated growth in the field of AI, the market demands professionals with software knowledge and skills to handle AI applications. Keeping this employment demand in mind, the governments of the US and Europe have approved of several job titles with appropriate remuneration and job benefits.

Rocheston Certified Artificial Intelligence Engineer (RCAI)

The Rocheston Certified Artificial Intelligence Engineer (RCAI) training and certification program is a professional certification course that equips students with a profound understanding of the algorithms, applications, and tools used for Artificial Intelligence (AI) in today's digital world.

The RCAI training program is designed by Rocheston, a pioneering company in cybersecurity training. It provides specialization in AI and its increasing role in several industries. It aims to prepare the students to solve complex AI problems and applications. Post certification, the students can work as AI Engineers or any interdisciplinary roles related to AI in corporate and industries.

Also, the RCAI program series are accordant with CE standard, a high standard within Rocheston's cybersecurity framework which ensures the candidates are learning the best and latest in the innovation field.

The course typically lasts about five days, with course modules delivered via classroom sessions, e-learning materials, printed study materials, and webinars. However, the delivery method could vary depending on the training provider.



Following are the main topics covered in the training:

- 1. Artificial Intelligence (AI) Basics:** This topic gives an introduction to AI, history and evolution of AI, types of AI, applications of AI, and the future of AI.
- 2. Machine Learning and Deep Learning:** Covers the basics of machine learning, different types of machine learning techniques, understanding of deep learning, and neural networks.
- 3. Algorithms & Models for AI Applications:** This section delves into various AI algorithms and models used for developing AI applications. It covers topics such as linear regressions, clustering, classifier models, and decision tree algorithms.
- 4. Robotics and Autonomous Systems:** Discusses the basics of robotics, the principles of autonomous systems, different robotic technologies, and applications of robotics in AI.
- 5. AI in Cybersecurity:** This topic focuses on the applications of AI in securing digital information and systems from cyber threats.
- 6. Natural Language Processing (NLP) & Speech Recognition:** This topic involves learning about the design and development of algorithms that can process human language



7. **AI & Data Science:** Explains how AI interacts with data analytics and data science.
8. **Tools, Libraries, and Softwares used in AI:** You would get a comprehensive understanding of various AI tools such as TensorFlow, PyTorch, Keras, and more.
9. **AI Ethics and Challenges:** Discusses about the ethical considerations, societal impact and challenges associated with AI.

The Rochester Certified Artificial Intelligence Engineer (RCAI) certification will validate your understanding of AI concepts and your ability to build AI products. It can help you develop your understanding of AI, enhance your professional credibility, and open up more job opportunities in the tech industry.

ARTIFICIAL
INTELLIGENCE

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Course Outline

The modules that are part of the RCAI theory courses

Module 1: Introduction to Artificial Intelligence

This introductory module provides an overview of artificial Intelligence, its history, applications, and impact on society, and addresses the ethical considerations related to AI.

Module 2: Basics of Machine Learning

This module introduces the concepts of Machine Learning, its algorithms, types, and real-world applications.

Module 3: Introduction to Data Science

This module gives a comprehensive introduction to the field of Data Science, its tools, and techniques, including data manipulation, data analysis, and data visualization.

Module 4: Understanding Big Data

This module focuses on Big Data and its implications. It teaches about Big Data technologies and the usage of tools to analyze Big Data.

Module 5: Python for Data Science and Machine Learning

This module covers the Python programming language and its application in data science and machine learning.

Module 6: Statistics for Data Science

This module provides a robust foundation of statistical knowledge, covering topics like probability, correlation, regression, t-tests, and chi-square tests.

Module 7: Data Mining and Preprocessing

This module dives into the tools and processes used to extract useful information from raw data.

Module 8: Supervised Learning in Machine Learning

An in-depth look into supervised learning models, their applications, advantages, and limitations.

Module 9: Unsupervised Learning in Machine Learning

This module covers the concepts behind unsupervised learning models, clustering techniques, and dimension reduction.

Module 10: Reinforcement Learning

Study reinforcement learning algorithms, deep Q learning, and policy gradients and their application in problem-solving.

Module 11: Neural Networks and Deep Learning

This module provides an understanding of how neural networks and deep learning work, including CNNs, RNNs, and GANs.

Module 12: Natural Language Processing (NLP)

Learn about text mining, text classification, and sentiment analysis along with NLP tools and techniques.

Module 13: Computer Vision

Comprehensive insights into computer vision theories, techniques, and algorithms.

Module 14: Introduction to Hadoop and Spark

Learn about distributed data processing, Hadoop architecture, and Spark's capabilities.

Module 15: Data Visualization

This module focuses on the key principles and tools for effective data visualization, including Tableau.

Module 16: Predictive Analytics

Get insights into the different predictive models, algorithms, and validation strategies.

Module 17: Recommendation Systems

This module covers the design and implementation of recommendation systems using machine learning algorithms.

Module 18: AI in Industry

Learn about the applications and impacts of artificial intelligence in various industries.

Module 19: Ethics in AI and Data Science

Understand the ethical issues surrounding artificial intelligence and data science and how they are addressed.

Module 20: Practical Applications of AI and ML

Course Detail: Learn how AI and ML are implemented in industries and high-tech developments like autonomous vehicles, voice recognition systems, etc.



Rochester AINA

Meet Rochester AINA, our advanced Artificial Intelligence (AI) operating system. Rochester AINA hosts a vast library of machine learning models, artificial intelligence tools, frameworks, and code. Our RCCE students are in for an engaging and intellectually stimulating experience with this cutting-edge operating system powered by AI.

Rochester AINA is included as a part of our comprehensive RCCE training program.



Rocheston can help you in your amazing journey as an Artificial Intelligence expert with access to its exhaustive course materials, interactive sessions and innovative training solutions. Organizations are focussing on various business applications of AI on the enterprise level and that is exactly where Rocheston would want you to fit in!

